



January 12, 2018

Dear Friends of Inuit Circumpolar Council Alaska,

I am writing to invite your organization to participate as a sponsor in the 2018 Inuit Circumpolar Council (ICC) General Assembly to be held in Utqiagvik, Alaska, July 16-19, 2018. The theme is "Inuit-The Arctic We Want."

ICC gathers in a General Assembly every four years. This gathering is at the heart of the organization, providing opportunities for information sharing and discussing common concerns to address developments taking place in the Inuit homeland. Inuit delegates from across the Circumpolar North elect a new Chair and Executive Council, develop policies and adopt resolutions that guide the organizations activities for the coming four-year term. The General Assembly also provides an opportunity to celebrate a rich cultural heritage and strengthen the cultural bonds between all Inuit. *Your sponsorship will help support Alaskan Inuit participation in the Assembly.*

In summary, the principle goals of ICC are:

- To strengthen unity among Inuit of the Circumpolar region;
- To promote Inuit rights and interests on the international level;
- To ensure and further develop Inuit culture and society for both the present and future generations;
- To seek full and active participation in the political, economic, and social development in our homelands;
- To develop and encourage long-term policies which safeguard the Arctic environment; and
- To work for international recognition of the human rights of all Indigenous Peoples.

ICC-Alaska is a 501(c)3 non-profit organization and any contribution that you make is *tax deductible* and would be greatly appreciated. Please see the enclosed sponsorship package with further information.

Please feel free to contact Kelly Eningowuk, Executive Director via email kelly@iccalaska.org or phone 907-274-9058 if you have any questions or would like further information.

Respectfully,

James F. Stotts,
President

ICC ALASKA

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INUIT

**2018 Inuit Circumpolar Council
General Assembly**

July 16-19, 2018

Utqiagvik, Alaska

SPONSORSHIP PACKAGE

ICC and General Assemblies

Founded in 1977 by the late Eben Hopson of Utqiagvik (Barrow), Alaska, the Inuit Circumpolar Council, *formerly Inuit Circumpolar Conference* (ICC), has flourished and grown into a major international Indigenous non-government organization representing approximately 160,000 Inuit of Alaska, Canada, Greenland, and Chukotka (Russia). The organization holds Consultative Status II at the United Nations and is a Permanent Participant at the Arctic Council.

To thrive in their Circumpolar homeland, Inuit had the vision to realize they must speak with a united voice on issues of common concern and combine their energies and talents towards protecting and promoting their way of life. The principal goals of ICC are, therefore, to

- strengthen unity among Inuit of the circumpolar region;
- promote Inuit rights and interests on an international level;
- develop and encourage long-term policies that safeguard the Arctic environment; and
- seek full and active partnership in the political, economic, and social development of circumpolar regions.

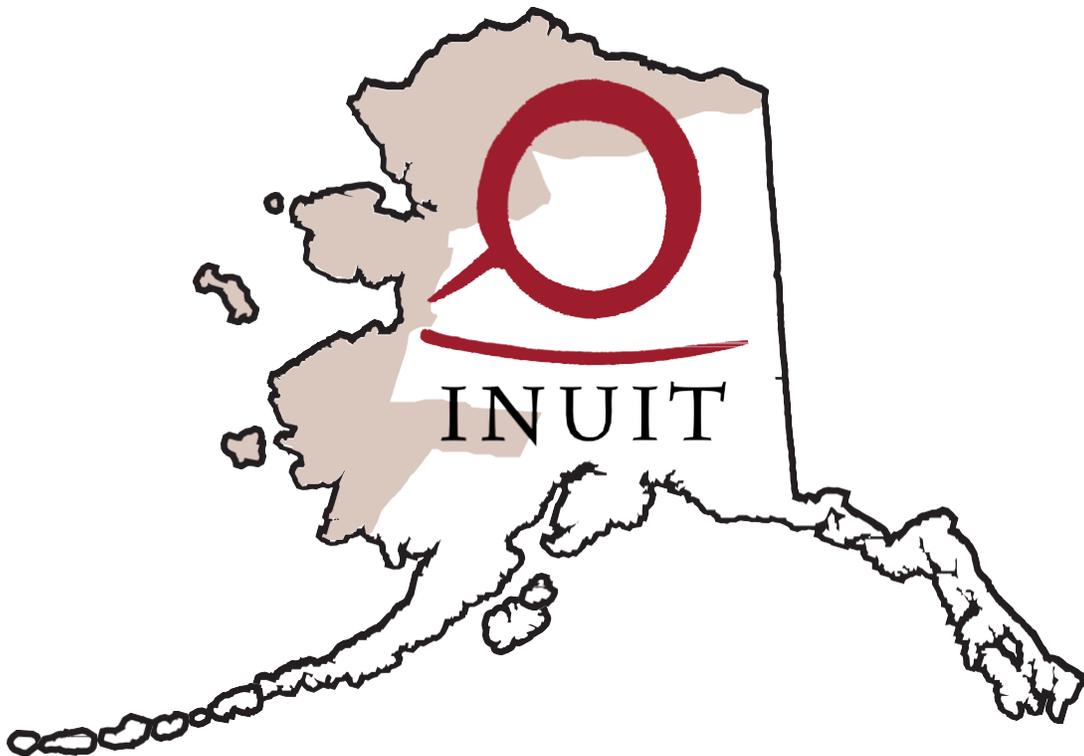
ICC holds a General Assembly every four years at which delegates from across the circumpolar region elect a new Chair and an executive council, develop policies, and adopt resolutions that will guide the activities of the organization for the coming term. The General Assembly is the heart of the organization, providing an opportunity for sharing information, discussing common concerns, debating issues, celebrating our rich cultural heritage and strengthening the bonds between all Inuit.



ICC Alaska

ICC Alaska is a member country to the Inuit Circumpolar Council (ICC) and represents Alaskan Inuit at this international forum. ICC-Alaska is organized as a 501(c)3 non-profit corporation that exists to be the united voice and collective spirit of Alaskan Inuit, to promote, protect and advance Inuit culture and society. The organization represents and advocates on behalf of the Iñupiat of the Arctic Slope, Northwest, and Bering Straits; St. Lawrence Island (Siberian) Yupik; and Central Yup'ik and Cup'ik of the Yukon-Kuskokwim Delta in Southwest Alaska. Member organizations include the North Slope Borough, Arctic Slope Regional Corporation, Inupiat Community of the Arctic Slope, Northwest Arctic Borough, NANA Regional Corporation, Maniilaq Association, Bering Straits Native Corporation, Kawerak, Incorporated, Association of Village Council Presidents and Calista Corporation.

In addition to the international efforts, ICC Alaska also undertakes statewide and national efforts. Priorities are set by the Board of Directors guided by the mandates given to the ICC at the General Assemblies. In the last term (2014-2018) ICC-Alaska's top three priorities were to advocate for Inuit food security; to ensure Inuit perspective, concerns and interests are represented at the Arctic Council; and, to build upon and promote the implementation of the Alaskan Inuit Education Improvement Strategy. Within six months of the General Assembly, the Board of Directors will meet to review the mandates and set priorities for the new term (2018-2022).



Financial Considerations

Alaskan Delegation Participation

Alaskan Inuit participation in the Inuit Circumpolar Council (ICC) General Assembly is estimated to cost \$57,850 for travel to/from village/region to Utqiagvik, Alaska, coordination and planning. The official Alaskan participants to the 2018 General Assembly will include delegates (named by ICC Alaska member organizations and includes an elder and a youth), cultural performers, staff, interpreters and invited speakers. The total ICC Alaska General Assembly Budget is estimated at \$87,850. This includes an estimated \$30,000 contribution towards ICC Chukotka delegation’s participation in the GA. This represents one-third of the average estimated cost which is to be shared by Alaska, Canada and Greenland (see more details below).

The host community, led by the North Slope Borough, will provide accommodations, meals, transportation, translation/interpretation and other on the ground needs of the official delegation and participants from Chukotka (Russia), Greenland, Alaska and Canada.

Chukotka (Russia) Delegation Participation

A seat at the General Assembly was left vacant as a symbolic reminder that Inuit from Chukotka (Russia) had not yet been able to join the ICC. In 1992, Chukotkan Inuit delegates were officially in attendance in Inuvik. With limited fundraising opportunities in Chukotka, it is always a struggle to finance and bring a delegation of 15 to each General Assembly. ICC Alaska, ICC Canada and ICC Greenland work together to assist the Chukotkan delegation in fundraising to attend the General Assembly. The total travel budget range (varies due to route options) for the Chukotkan delegation is \$69,3000 to \$103,675. Alaska, Canada and Greenland are working to each raise one third of the total budget. In addition to travel, interpretation and translation of documents will be required for the Chukotkans to participate in the GA.

Corporate Sponsorship Program

ICC Alaska invites you to be a part of this exciting international event taking place July 16 to 19, 2018 in Utqiagvik, Alaska, USA. The sponsorship levels are named after rivers on the North Slope.

	<i>Name</i>	<i>Sponsorship Amount</i>
Level 1	Kuukpik	\$100,000 +
Level 2	Ikpiqpak	\$50,000 +
Level 3	Kuukpagruk	\$25,000 +
Level 4	Kuugruaq	\$10,000 +
Level 5	Utuqqaq	\$5,000 +
Level 6	Anaqtuuvak	\$500 +

Recognition and Benefits

In return for your corporate sponsorship of the ICC General Assembly, a summary of recognition and benefits associated with each level of commitment is provided here. Each is designed to provide a high degree of visibility to ensure your sponsorship is recognized by those in attendance as well as those who do business in the Inuit circumpolar world.

	Kuukpik	Ikpikpak	Kuukpagruk	Kuugruaq	Utuqqaq	Anaqtuuvak
	\$100,000+	\$50,000+	\$25,000+	\$10,000+	\$5,000+	\$500+
Right to use the official logo	●					
Right to use the designation of "Official Sponsor"	●					
Opportunity to host a private sponsor reception	●	●				
Reserved seating at dinners and special events	●	●	●			
Reserved booth(s) at ICC General Assembly	●	●				
Logo or Name recognition on banners during the GA	●	●	●	●		
Logo or Name recognition in all purchased print Advertising	●					
Logo or Name recognition on promotional Merchandise	●					
Advertising - Dinner Venue	●	●	●			
Advertising - Entertainment Venue	●	●				
Advertising - Opportunity at other GA Venues	●	●		●		
Advertising in Souvenir Delegates' Program	●	●	●	●		
Recognition in Souvenir Delegates' Program	●	●	●	●	●	●
Recognition on ICC GA website, link to corporate Website	●	●	●	●	●	
Mention on ICC GA social media sites	●	●	●	●	●	
Opportunity to display corporate banner on site	●	●	●			
Recognition at Opening and Closing Ceremonies	●	●	●	●	●	
Special recognition plaque	●	●	●			
Certificate of Appreciation	●	●	●	●	●	●
Official Tax Receipt	●	●	●	●	●	●